

Minutes, Annual Meeting Frisco Rowing Center

December 6, 2017

Fatty's Pizza 6 pm

Attending: Bonnie Ward, Jane Jones, Marcia Ruderman, Cheryl Jones, Tim Jenkins, Hans Wurster, MJ Wurster, Ted Mueller, Joyce Mueller, Andi Omtvedt, Darin Omtvedt, Joey Kraft, Connie Lewis, Joanne Stolen, briefly: George Karklins, Peggy Bailey

After some drinks, pizza and salad and some catching up, the meeting was called to order.

The first order of business was to review the 2017 season.

- Website: With the encouragement and recommendation of the Frisco Town director of marketing, Vanessa Agee, we upgraded our website using Word Press. We paid a profession web design company (Codegeek) to give us the framework of the website and Joanne populated it and is responsible for backups, updates.
- Covers: We got custom covers made for all the Peinerts, an Echo, and Win 30 by Rocket Nelson. They look fabulous and fit very well. All boats have covers except the 3 Maas 24.
- Colorado Junior Crew: We continue to sponsor the jr crew from Boulder, They run a 4 day camp at FRC. This was the 3rd summer.
- Dillon Challenge: The CD challenge ran very smoothly. Weather was perfect. We will start at 7:30 instead of 8 to be off the water before the crowds appear at the Marina.
- Head of the Wolf: The HOW was a success. We got an awesome video taken by Tyler Sawyer. Next year the campground will reserve all of B loop so no non rower is in the midst of our event. Weather permitting we will have fun sprint races, late afternoon Sat as well.
- The number of visitors from all over the US and abroad is increasing as people find out what a beautiful place we have to row and that Summit County has so much to offer. We would like to encourage more visitors.
- Financial report: We currently have approx 4K in checking and 5K in savings.

Future plans 2018 season:

- We plan to sell a few of the older fiberglass oars and purchase new;
- Sell old Maas 24, purchase new or good used Wintech 24
- We would like to have more social events...we will get a donated barbecue

- Increase day membership to \$40, and punch pass \$140.
- Jr membership increase age to 27...U27 to encourage more younger folks to join.
- Replace Rowjo?? After near sinking, a lot of patches, the boat is sitting lower. We worry about having to rescue a quad. Look into Stillwater or Wintech. Approx \$10k. Start saving after we replace the old Maas 24.

Dates for future events

- Open Houses: June 2, July 7, 8 to 10:30 AM
- Dillon Challenge Aug 7...7:30 am start
- Head of the Wolf Sept 9

Membership

How do we encourage members to continue and increase membership? We had no easy answers. Have a second Open House in July.

Visitors bring in income.

How do we encourage visitors from other clubs worldwide to come and row with us? We can brag, after all, that we have one of the most beautiful venues besides being in a resort community with a lot of offerings. We decided social media was the best. Print media is very costly. Andi will help with this to put an ad in Facebook and promote FRC to visitors on the web. Put up pretty pictures! Joanne will provide text. Joyce and Ted offered to help with some promotional packages. Ted will talk to Vanessa. Ask local businesses, lodging companies to offer discount packages for rowers who would like to vacation in Summit County and row.

Safety: Joanne demonstrated how to open a PFD and manually inflate. Emphasize row with a buddy. Watch the weather forecast. Carry a cell phone in a floating, waterproof case (911). Attach it to you or the boat. If in doubt stay close to shore. Bring shoes in the boat, if you have to abandon the boat and walk for help. Some members wear water shoes. Andi and Darin suggested carrying a small piece of rope to tie down the boat if you have to abandon it on shore for a period of time on a windy day. Joanne talked about the rescue of a member this fall. She called 911 as soon as she saw that the rower was in trouble, and we towed her to the nearest shore. Sherriff rescued her and the shell.

Election of Board: The same board members were on the slate so they were reelected by unanimous vote: Joanne Stolen, President; Ted Mueller, Vice President; Peggy Bailey, secretary, Jane Jones, treasurer; and Rob Garrity, boat captain.

