



August 1, 2010

Lake Dillon Challenge Sponsorship Opportunities

Hosted by Frisco Rowing Center.

Frisco Rowing Center is a nonprofit organization dedicated to educating and providing the opportunity for people to experience the sport of rowing. We believe the sport of rowing enhances health, and longevity. It provides unique abilities to promote personal and community growth through teamwork, discipline, coordination skills, and physical fitness. We reach out to a wide range of age groups as it a sport that many senior citizens excel in, as well as youth. We are also dedicated to supporting community and environmental organizations in promoting clean water for recreation. This year we are starting an adaptive rowing program.



Lake Dillon Challenge is a celebration of “green” healthy recreational uses of the Lake and Environment: “quiet boating”.

The Highest, Most Scenic Regatta in North America!

In LDC racers are given the choice of a 2.5 mile and 6 mile course. starting at Frisco Bay Marina. Participants will be sent out in heats composed of roughly comparable crafts. Times will be kept and recorded for all participants. Lake Dillon Challenge medals will be awarded by boat and age category to first place finishers in competitive categories (two or more entries) **Open to all human-powered rowing and paddle boats, including shells (sweep/ scull, racing/ recreational), canoes, and kayaks.**

We expect 60-100 participants. Last year we had participants from all over Colorado including the neighboring States of Kansas, Oklahoma and New Mexico.

We are listed on several major sites like North American Rowing Association, Row2K.com.. We list on Kayak and Canoe websites and blogs.

Frisco Rowing Center, PO Box 4541, Frisco, CO 80443

email friscorowing@gmail.com

URL <http://www.friscorowing.com>

970-333-8320

Contact: Joanne Stolen 970-453-0743



I/My Business/Organization is interested in Sponsoring the Lake Dillon Challenge

Name _____

Contact name _____

Address _____

Phone number _____ email _____

Website _____

Sponsorship Levels

Gold: \$100

Listing and or Logo:

- on website with link to your website
- on banner and T-shirts
- on posters
- **Your publicity materials or coupons in registration packets.**

Silver: \$50

Logo on T-shirts
Listing on webpage

Bronze: \$25

Listing on T-shirts

Please submit a logo via email to friscorowing@gmail.com

Mail check to Frisco Rowing Center, PO Box 4541, Frisco, Colorado 80443

**Mail or drop off coupons or brochures 2 weeks before race. Frisco Rowing Center is at the Frisco Bay Marina.
We also welcome other giveaways for participants.**