



July 31, 2011



Lake Dillon Challenge Sponsorship Opportunities

Hosted by Frisco Rowing Center.

Frisco Rowing Center is a nonprofit organization dedicated to educating, and providing the opportunity for people to experience the sport of rowing. We believe the sport of rowing enhances health, and longevity. It provides unique abilities to promote personal and community growth through teamwork, discipline, coordination skills, and physical fitness. We reach out to a wide range of age groups as it a sport that many senior citizens excel in, as well as youth, and we have an adaptive rowing program. We are also dedicated to supporting community, and environmental organizations in promoting clean water for recreation.

Lake Dillon Challenge is a celebration of “green” healthy recreational uses of the Lake and the Environment.

The Highest, Most Scenic Regatta in North America!

Participants have a choice or racing 2.5 or 6 miles. The race is open to all human-powered boats using oars and paddles including rowing shells (sweep/ scull, racing/ recreational), kayaks and SUP paddle boards.

We expect 100 participants from all over the country. Part of the proceeds will go to a scholarship fund for Youth Rowing.

Our website is

<http://www.friscorowing.com/Lake%20Dillon%20challenge.htm>

Frisco Rowing Center, PO Box 4541, Frisco, CO 80443

email friscorowing@gmail.com

URL <http://www.friscorowing.com>

970-333-8320

Contact: Joanne Stolen 970-453-0743



I/My Business/Organization is interested in Sponsoring the Lake Dillon Challenge

Name _____

Contact name _____

Address _____

Phone number _____ email _____

Website _____

Sponsorship Levels

Gold: \$100

Listing and Logo:

- Your logo on the regatta website with link to your website
- Your logo on banner and posters
- Your publicity materials or coupons in registration packets

Silver: \$50

- Logo on the regatta website with link to your website
- Listing on banner

Bronze: \$25

- Listing on banner and website

Please submit a logo via email to friscorowing@gmail.com

Mail check to Frisco Rowing Center, PO Box 4541, Frisco, Colorado 80443

Mail coupons or brochures 2 weeks before race. We also welcome other giveaways for participants.